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**SA Tomorrow Planning Effort Kicks Off to Prepare for Growth of
Additional One Million Residents by the Year 2040**

SAN ANTONIO (March 25, 2015) – Today the City of San Antonio, with help from partners, announced they will begin planning for an additional one million people that are expected to move to San Antonio by the year 2040.

SA Tomorrow is an innovative, three-pronged planning effort to guide the City toward smart, sustainable growth through a Comprehensive Plan, a Sustainability Plan, and a Multimodal Transportation Plan. It will address issues of importance to the entire community including transportation, jobs, housing and the environment. The public will play a key part in the effort as participants prepare for the future, plan for growth, and work to preserve our resources and quality of life.

Community involvement will be crucial to the success of SA Tomorrow, according to Mayor Ivy Taylor. “If we don’t act now, in 2040 our transportation system will be paralyzed by extreme congestion. For example, we will not have adequate resources to effectively move our aging population to and from medical facilities. We may not even have sufficient medical facilities to meet the demand of the projected tripling of our senior population. Citizen involvement in the planning process will mean the difference between a set of plans that sits on a shelf, or planning documents that are living, breathing, reflections of how our residents feel about the future of our city,” said Mayor Taylor.

The official kick-off event for SA Tomorrow is a family-friendly event being held on Saturday, April 11 from 10:00 a.m. to 3:00 p.m. at the Alamo Convocation Center, 110 Tuleta, San Antonio 78212 (VIA Routes 7 and 8). The free event is designed to give the public the opportunity to join the conversation to discuss housing, transportation, jobs, and needs and visions for 2040. The event will include interactive displays, mini-workshops and surveys, kids’ activities, and safety demonstrations. The event will also include family entertainment, giveaways, and door prizes including fitness devices, bike helmets and more.

Residents are encouraged to follow SA Tomorrow on facebook.com/SATomorrow2040 or twitter.com/SATomorrow2040, and visit the website www.SATomorrow.com for more information.

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